

CHRIS CURL

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VIDEO CONTENT CREATOR

Experienced Video Editor and Motion Designer that has produced video content for some of the largest brands around. Thanks to my varied experience, I am comfortable creating for social, web or television as well as approaching projects from a high level or just digging in and executing as required. Able to lead a team, fit into a team or work solo with minimal supervision. Proficient in Adobe CC and adjacent software as well as the latest standards and trends.

EXPERIENCE

Freelance Video Editor/Motion Designer

Current

I have recently been fortunate to work on editing and motion graphics projects for clients such as ELA Advertising, International Medical Corps, Western Digital, Thermador and Pokémon.

Video Editor - Richter

2019-2022

I was the lead video editor on all live action projects for a variety of national brands and Enterprise clients. In addition to editing, duties included scoping and refining projects, working directly with clients to receive and incorporate feedback, maintain branding and produce final deliverables.

Digital Video Producer - FIGS

2018-2019

I worked within the internal marketing department to deliver video content for social media and data-driven online advertising purposes. This content adhered to brand voice, positioned the company and their product as the industry leader that it is and strengthened the connection between medical professionals and the brand. I typically produced, directed, shot and edited most projects or oversaw others performing various production duties.

Producer - FloSports

2016-2018

Produced, directed and edited documentary-style branded athlete profiles, product-focused branded content, athlete workouts and event highlights in conjunction with national brands like Adidas, Saucony, Brooks and HOKA.

Videographer - Vista Outdoor

2015-2016

As part of internal marketing department for the Federal Premium division of Vista Outdoor, managed the production of commercials, product videos and other video assets for broadcast, web and trade show use. Held various roles which included concepting, writing, producing, directing, shooting, editing and managing outside vendor relationships.

Senior Art Director - Somnio Solutions

2012-2014

Project lead on B2B motion graphics and live action video assets for Fortune 500 technology companies including IBM, HP, Cisco and Dell. Motion design duties included concepting, storyboards, art direction, client presentation and final animation. Video Production duties included concepting, scheduling, shooting, directing vendors, conducting interviews and editing.

EDUCATION

BFA - Fine Arts: Graphic Design

Old Dominion University