

# CHRIS CURL PRODUCER/DIRECTOR

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## EXPERIENCE

### PRODUCER - FLOSPORTS 2016-PRESENT

I primarily work in the Branded Content department where we partner with clients to produce documentary style videos of subjects that reinforce the client brand. As a Producer my duties include pre-production (story development, pre-interviews, scriptwriting, logistics, finding crew, scheduling) and field production (on location direction, crew lead, interviews.) I also shoot live event, workout, and product overview videos as needed.

### VIDEOGRAPHER - VISTA OUTDOOR 2015-2016

As part of the internal marketing department for the Federal Premium division of Vista Outdoor, I managed the production of commercials and product videos for broadcast and web use. Depending on the scale and timeline of the project my roles included concepting, writing, producing, directing, shooting, editing and dealing with outside vendors.

### SENIOR ART DIRECTOR - SOMNIO SOLUTIONS 2012-2014

Project lead on B2B motion graphics and live action video assets for Fortune 500 technology companies. Duties included concepting, storyboards, art direction, client presentation, motion graphics and video production, editing, directing as well as overseeing junior designers and contractors.

### SENIOR DESIGNER - NAKA MEDIA DESIGN 2011

### INTERACTIVE DIRECTOR - O'BRIEN ET AL. ADVERTISING 2004-2011

### INTERACTIVE DIRECTOR - WATERS ADVERTISING 2001-2004

### IT CONSULTANT - METRO INFORMATION SERVICES 2000-2001

### WEB DESIGNER - PILOTONLINE.COM 1999-2000

### PRODUCTION ARTIST - HCD ADVERTISING 1998

### WEB DESIGNER - ITRIBE 1997-1998

## EDUCATION

### BFA - FINE ARTS: GRAPHIC DESIGN OLD DOMINION UNIVERSITY 1998